



# BSides

# St. Pete 2024

## Sponsorship Package



**September 13 and 14**  
**Saint Petersburg College**  
**- Midtown Campus**

## Our Mission

At BSides St. Pete, our mission is to foster a vibrant and inclusive cybersecurity community that empowers individuals to explore, collaborate, and advance their knowledge in a supportive environment. We aim to bridge the gap between seasoned professionals, budding enthusiasts, and industry leaders by providing a platform for open dialogue, hands-on learning, and cutting-edge research.

Through our events, workshops, and presentations, we strive to promote a culture of continuous learning and skill development, encouraging participants to push boundaries, embrace innovation, and tackle emerging security challenges. We believe that everyone has a valuable contribution to make, and we actively seek to amplify diverse voices and perspectives.

BSides St. Pete is committed to cultivating an atmosphere of camaraderie and networking, where connections are forged, friendships are formed, and collaborations flourish. We prioritize the well-being and growth of our attendees, aiming to provide a safe and inclusive space for personal and professional development.

Together, we aspire to shape the future of cybersecurity, empowering individuals to become resilient defenders of digital landscapes. Through knowledge sharing, community building, and a commitment to excellence, BSides St. Pete aims to inspire, educate, and equip cybersecurity enthusiasts to protect and secure the world we inhabit.

## BSides St. Pete 2024 Sponsorship Package

We invite your organization to become a sponsor of BSides St. Pete 2024\*, a community-driven security conference that brings together professionals, enthusiasts, and students to share knowledge, experiences, and ideas. The event will take place at Saint Petersburg College- Seminole Campus. By sponsoring our event, you will have the opportunity to showcase your brand, products, and services while supporting the growth and development of the local security community.



Our goal is to raise reserves through sponsorship to cover the costs of the facility, facility staff, food trucks, and other event requirements to host an amazing event. To maintain exclusivity and ensure high-quality engagement, we have limited the number of sponsors at each level.

\* BSides St Pete is a fiscally sponsored project of the Cyber Ohana Project, a registered 501(c)(3) organization FEIN 87-3073621

To accommodate varying levels of sponsorship, we have created several packages:

### 1. Platinum Sponsor - \$7,500

- Premium booth space at the event
- Premium conference table
- Logo prominently displayed on event website, signage, and promotional materials
- Recognition as a Platinum Sponsor during the opening and closing remarks
- Premium feature on our official social media channels
- 2 complimentary event tickets
- Opportunity to provide swag for attendees
- Pre-conference video interviews and co-marketing

### 2. Gold Sponsor - \$3,500

- Booth space at the event with conference table
- Logo displayed on event website, signage, and promotional materials
- Recognition as a Gold Sponsor during the opening and closing remarks
- Social media shout-outs on our official channels
- 2 complimentary event tickets
- Opportunity to provide swag for attendees

### 3. Silver Sponsor - \$2,000

- Shared booth space at the event & conference table
- Logo displayed on event website, signage, and promotional materials
- Recognition as a Silver Sponsor during the opening and closing remarks
- Social media shout-outs on our official channels
- 2 complimentary event tickets
- Opportunity to provide swag for attendees

4. Bronze Sponsor - \$1,000

- Logo displayed on event website, signage, and promotional materials
- Recognition as a Bronze Sponsor during the opening and closing remarks
- Social media shout-outs on our official channels
- 1 complimentary event ticket
- Opportunity to provide swag for attendees



## Community Tier

Nonprofit Tier - \$500\*\* (Available up to 5 qualified nonprofit organizations)

**\*\*Fee is waived for nonprofits whose fundraising effort is less than \$55k average for the past year or less than 3 years old. Provide a copy of the IRS designation letter for verification if your organization is interested.**

Understanding the unique needs and contributions of nonprofit organizations in the security community, we are excited to introduce a tailored sponsorship tier.

Benefits include:

- Recognition as a "Nonprofit Sponsor" during the opening and closing remarks, drawing attention to your organization's dedication to supporting the community.
- Logo displayed on the event website, signage, and promotional materials, increasing the visibility of your nonprofit organization.
- Social media shout-outs on our official channels, amplifying your organization's presence and mission to our wide audience.
- Two complimentary event tickets, allowing your team members to engage, network, and learn.
- Shared booth space at the event. This provides an opportunity to interact with attendees, share your mission, and foster connections within the community.
- Opportunity to provide informational material or branded items for attendees, enabling you to spread awareness about your cause and leave a lasting impact.

The Nonprofit Tier is specially designed for nonprofit organizations to leverage this platform for community engagement, awareness generation, and network expansion at an affordable price point. We believe this contribution to the security community should be recognized and rewarded, thus the creation of this tier.

As a sponsor, you will also be encouraged to provide any branded swag or promotional items you wish to distribute to attendees. This allows you to further increase your brand's visibility and connect with the event audience.

| Sponsor Perks  | Bronze    | Silver          | Gold        | Platinum    | Community Non-Profit Partner |
|--|-----------|-----------------|-------------|-------------|------------------------------|
|  | \$1,000   | \$ 2,000        | \$ 3,500    | \$ 7,500    | \$500/or waived*             |
| Sponsor attendee passes                                      | 2         | 2               | 2           | 2           | 2                            |
| Additional event attendee passes                             | -         | 1               | 2           | 3           | -                            |
| Logo display on event materials                              | √         | √               | √           | √           | √                            |
| Sponsor recognition at opening and closing of event          | √         | √               | √           | √           | √                            |
| Opportunity to provide swag for attendees                    | √         | √               | √           | √           | √                            |
| Logo on conference lanyard                                   | -         | √               | √           | √           | √                            |
| Conference table space size                                  | 30" round | full-size table | Large table | Large table | 30" round                    |
| Conference table location by foot traffic                    | Standard  | Better          | Good        | Great       | Standard                     |
| Conference digital marketing                                 | √         | √               | Premium     | Premium     | √                            |
| Post-conference digital marketing                            | √         | √               | Premium     | Premium     | √                            |
| Pre-conference video interviews and co-marketing             | -         | -               | √           | √           | -                            |
| Post-conference video marketing                              | -         | -               | -           | √           | -                            |
| Recognition as prior-year supporter to speaker introductions | -         | -               | -           | √           | -                            |

**Sponsorship add-ons available.**

**Break/Network Room Sponsor\***

**\$500**

Exclusive opportunity to display banners, photo ops, promotions, raffles, giveaways, participate in raffles, shout outs, etc. during the conference.

**\*After Party Sponsor\*\***

**\$500**

Exclusive opportunity to display banners, photo ops, promotions, raffles, giveaways, participate in raffles, shout outs, etc. during the conference.

Email: [Sponsorships@BSidesStPete.com](mailto:Sponsorships@BSidesStPete.com) to discuss sponsorship opportunities.

# Thank you for the consideration

BSides St. Pete is dedicated to fostering a vibrant community of cybersecurity professionals, enthusiasts, and students through collaboration, knowledge sharing, and the exchange of innovative ideas.

By considering sponsorship, your organization is showing a commendable dedication to supporting and promoting this mission. We truly believe that your organization's support could make a meaningful difference to our event, and we look forward to the possibility of featuring your brand prominently at our event and through our various promotional channels.

Should you have any further questions or require additional information to assist you in your decision-making process, please do not hesitate to reach out to us at [sponsorships@bsidesstpete.com](mailto:sponsorships@bsidesstpete.com). We would be more than happy to provide any further information you need.

Thank you once again for considering this sponsorship opportunity. We greatly appreciate your time and consideration, and we hope to forge a successful partnership with you for BSides St. Pete 2024.

Warm regards,

Wilson Bautista

Lead

BSides St. Pete 2024

